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S. C. STATE LIBRARY

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STATE DOCUMENTS

News FOR PUBLIC LIBRARIANS

SOUTH CAROLINA STATE LIBRARY BOARD



Second Series, No. 2

August 1962

STATE LIBRARY BOARD

Services to Public Libraries

Grants-in-aid
Inter-library loans
Professional reference service
Consultant service to library boards
On-the-spot assistance to librarians
Preparation of bibliographies
Films on library service
Exhibits of children's books
Professional library literature
Library placement bureau
Service to the blind
Scholarships for graduate library training
In-service-training programs
Junior intern program

GUEST SPEAKER AT WINTHROP INSTITUTE

Ray M. Fry, Director of Library Service, F. E. Compton Company, formerly Young Adults Librarian at the Enoch Pratt and Dallas libraries, will address two sessions, 10:30 a. m. and 2:30 p. m., of the State Library Board's Institute II at Winthrop College on August 10.

Public librarians and members of their staffs and boards are invited to either or both sessions. Librarians who attended the LSU Workshop on Work with Young Adults recommend Mr. Fry as an inspired and inspiring speaker.

The Second Institute, sponsored by the State Library Board at Winthrop College, August 6-17, is being taught by Helen Hagan, Assistant to the Director, Division of Librarianship, Emory University. This institute, for library personnel without formal library training, is for graduates of last year's institute on basic book selection, cataloging and classification, and reference. It is devoted to more advanced book selection and reading guidance with emphasis on family reading.

S. C. LIBRARIANS TO ATTEND CHICAGO CONFERENCE

Mrs. Catherine H. Lewis, Librarian, Horry County Memorial Library, and Betty Callaham, Field Service Librarian, S. C. State Library Board, will attend the 27th annual conference conducted by the University of Chicago's Graduate Library School, August 8-10.

The conference will be devoted to the study of the medium-sized public library, defined as one serving a population of 25,000-150,000. Characteristics of the medium-sized community, its library, financial support, service to children, young people and adults, problems of book selection, and the role of the medium-sized library in a county or regional library are among the subjects to be discussed.

En route to Chicago, Miss Callaham will visit the Indiana State Library and study the genealogical services provided by the State Library and the Indianapolis Public Library.

JUNIOR INTERNS TO MEET

The State Library Board is holding two meetings of Junior Interns and supervising librarians this summer. To give the Interns an opportunity to visit new county library buildings, those in the upper state will meet at the Spartanburg Public Library and those from the lower state will meet at the Charleston County Library.

Meeting in Spartanburg on August 21 will be Interns and librarians from Anderson, Greenville, Greenwood, Laurens, Richland and Spartanburg counties; representatives from the SCLA Public Libraries' Section Recruiting Committee; and staff members of the State Library Board. At Charleston on August 24 Interns and librarians from Aiken-Barnwell-Edgefield, Calhoun, Horry, Lexington, and Charleston will meet with members of the State Library Board staff.

The Junior Intern Program has met with considerable success this summer. One Intern, Sara Henry of Lexington County, will enter library school in the fall. Several others, still undergraduates at present, have expressed a desire to enter the field of librarianship in the future. All of the Interns report that the summer's experience has been interesting and profitable.

REGIONAL DEMONSTRATION A SUCCESS

The State Library Board's participation in the Aiken-Barnwell-Edgefield Regional Library Demonstration ended on June 30, 1962, leaving the three counties to evidence their belief in the value of the demonstration. An overwhelming vote of confidence is shown by appropriations totalling \$92,000.00 from the three counties for 1962-63. This means that the service will continue at the same level as during the demonstration period, which began July 1, 1957.

The total income of the libraries in the three counties before the demonstration was \$25,200.00. The almost quadrupled budget means more than quadrupled service because of the economy of operation of the larger unit.

This is one of the concrete examples of the benefits accruing from the Library Services Act funds, which made the regional demonstration possible.

HOW TO WIN FRIENDS, OBTAIN GRANTS AND MAINTAIN SANITY

Read your correspondence - don't just glance at it. Be sure you understand what the words on the paper mean. Notice dates and deadlines.

The State Library Board spends endless hours and considerable money trying to extract from the absent-minded librarian information that is pertinent to program development and which frequently means money in the till for the local library. For each request for information or for a report, there is a definite purpose.

Each request for information, report form, or application form is carefully worded. Enough space is provided to record the information request. A deadline is named. The letter is mailed and then the struggle BEGINS!

It goes like this: The initial request

A card to remind about deadline

A letter asking if information has been sent

A telephone call to find out what happened

and still goes on with: A letter to say information was incomplete, for the wrong year, or was not signed.

Another letter to find out if you ever intend to send the information? and when?

A card to remind that this is absolutely the last notice.

AND ON! A letter to explain that application or information received three months after deadline precludes library's participation in project.

Five letters to five irate board members to explain the SLB must itself meet deadlines on application for Project Funds and that their library's application was too late to be included.

A letter to the County Senator to explain that his library is not being discriminated against - its application just arrived three months late.

AND PAYS OFF: Six aspirins, two sedatives and a tranquilizer later, and Bull Street looks like a haven rather than an asylum.

MUST WE GIVE GREEN STAMPS TO GET INFORMATION?

TARZAN, (IN PERSON), AT SPARTANBURG LIBRARY

Jock Mahoney, the latest actor to portray Tarzan, made a flying visit to Spartanburg via red convertible rather than swinging through the trees. As part of the promotion tour for "Tarzan Goes to India," Mahoney paid a visit to the Spartanburg Public Library on July 11.

ART COLLECTION FOR SPARTANBURG

A collection of 1,500 color slides of American Art has been obtained by the Spartanburg Public Library through a Carnegie Corporation grant of \$900 which was matched by a local benefactor, Mrs. William G. Sandifer.

The slides cover all phases of American art, which required the services of four photographers, travelling tens of thousands of miles over a period of two years. The original grant was \$196,000 with an additional \$400,000 to subsidize the purchase of the sets.

Originally intended for educational institutions, the library received the collection of George Linder's statement that the library contributed to the programs of three colleges and cooperated with the art program of the public schools. An added argument was the fact that the library's portion of the cost would be borne by a patron.

INSURANCE INFORMATION FOR LIBRARIANS AND TRUSTEES

Are you sure the insurance on your building and contents is adequate?

A copy of the new Model Library Insurance Policy, with explanatory notes, is available from the Library Technology Project, American Library Association, 50 E. Huron St., Chicago 11, Illinois, on request. Included with the model policy will be a list of the insurance companies which have indicated their acceptance of this policy and their willingness to underwrite its provisions. These are the companies from which libraries or their local insurance agents or brokers can obtain this insurance or information about it.

VOLUNTEERS AT HORRY LIBRARY

Sandra Allen, a recent graduate of Conway High and winner of a \$100 scholarship to Winthrop, is donating 20 hours a week to the Horry County Memorial Library. She is working under the supervision of the reference and circulation librarians.

Isabel Godefroy, a rising junior at McGill University, Toronto, is spending the summer in Conway. She volunteered for service to the library and is working 20 hours a week at the circulation desk, in the order department, and on the bookmobile.

ANOTHER LIBRARY AIR-CONDITIONED

The Lancaster County Library has joined the fast growing ranks of air-conditioned libraries. The board installed two units early this summer.

LIBRARY PUBLICITY POINTERS

This is the first of a series in which the Leslie Public Relations Agency will suggest ways for you to improve your public relations. The Leslie Agency is employed by the SLB as part of its "Library Interpretation Program." If you have any questions regarding these pointers, send them along and we'll get you an answer.

Only you can make your public relations program work. In all your relations with the press or the general public, people are your most important allies. Your own attitudes and associations with them can be your library's most important asset. The purpose of any library public relations program is to get more people thinking about the library, talking about the library, coming to the library.

You have an important advantage in that everyone believes that basically the library is a good thing. Unfortunately, probably they think it is fine as it is, so the tax funds needed for improvement likely won't be forthcoming unless they are kept aware of the library and its activities.

Your worst disadvantage is that some people think your library is dry as dust. You have it in your power to change that, so that they think of the library as a fountain-head of activity, pleasure and information.

Facing your problem and stating your objective is the first step in a public relations program. Next month, concrete suggestions for putting your program in motion.

IN THE TRUSTEES' DEPARTMENT

Anderson

A rotation system has been adopted by the Anderson County Library Board. Members who were appointed in 1958 and recently reappointed drew lots to determine length of their terms: two, three, or four years. This system will retain some experienced members on the board at all times and insure continuity in the library's program and at the same time provide for new members on the board.

Chester

Harry H. Abernathy, Great Falls, was recently elected chairman of the Chester County Library. New members of the board are: Charles A. Abell, Lowrys; Robert A. Metrakos, Chester; W. Cornwell Stone, Chester; and William H. White, Great Falls.

Oconee

Frank Guerreri, Manager of the Jacobs Manufacturing Company and Director of the Oconee County Planning and Development Board, was appointed to the Oconee County Library Commission in July. Mr. Guerreri, a native of Connecticut, is interested in education with specific emphasis on public libraries. He was instrumental in securing a branch library for the Elmwood District of West Hartford, Conn., and has actively supported the Oconee County Library since coming to South Carolina.

SCORE CARD FOR TRUSTEES

Prepared by Dr. Lowell A. Martin for the ALA Pre-Conference
Trustee Institute, Cleveland, Ohio, 1961

How well do you meet your responsibilities as a Trustee? Score yourself on the rating sheet below, allowing a score of 0 to 5 on each line—0-5 for your knowledge relating to each responsibility, another 0-5 for action you have taken in the past two years.

If you score

- 25 or less — should you really be on the Board?
- 25-50 — weak but showing some promise
- 50-75 — coming along; your library will begin to show definite improvement
- over 75 — you're a civic and professional leader
- 100 — perfection - you better score it again!

Groups of responsibilities	Knowledge, Background	Decision, Action
1. Housekeeping or control functions	_____	_____
2. Law, legislative basis of the library	_____	_____
3. Standard, what library service should be	_____	_____
4. Finances, budget	_____	_____
5. Staff, personnel problems	_____	_____
6. Community promotion, public relations	_____	_____
7. Freedom to read, censorship	_____	_____
8. Joint action with nearby libraries	_____	_____
9. State programs and facilities	_____	_____
10. National programs and facilities	_____	_____
Your Score	_____	_____

EXHIBITS AROUND THE STATE

Anderson

The Anderson County Library has combined the Tall Tales layout of the Public Relations Planner with summer travel, pointing out that the folk heroes of every section of the country lend spice to reading and travel and increase the understanding and appreciation of the explorers and pioneers.

Calhoun

Mrs. W. G. Peterkin, Sr. (Genevieve Chandler, formerly head of the Georgetown County Library) is in charge of exhibits and publicity at the Calhoun County Library on a volunteer basis. Mrs. Peterkin utilizes the Public Relations Planner, the service furnished by the State Library Board.

Marlboro

Marlboro County Library has had a display of current British Commonwealth Books. The exhibit was obtained through the services of the English Speaking Union.

Richland

The Children's Department of the Richland County Public Library is featuring a mural depicting the characters from The Maid and her Pail of Milk, a folk tale retold by Katherine Evans. Betsy Jane Garrett and Helen Siokos reproduced and enlarged the characters and animals in crayon.

On the landing outside the Children's Room is the Mad Hatter with his watch from Alice in Wonderland. Phonograph record cutouts announce It's Time to Listen.

The street level bulletin board has a fish from Dr. Seuss' McElligott's Pool blowing bubbles, which are made of book jackets.

REGIONAL LIBRARIAN ATTENDS ALA

Josephine Crouch, Director of the Aiken-Barnwell-Edgefield Regional Library, was requested to attend a special meeting to consider the organization of a county and regional section at the recent ALA Conference in Miami. The aims, techniques, advantages and potential danger spots of cooperative library developments were discussed.

VACATION READING CLUBS

A summary of Vacation Reading Clubs will appear in the September News for Public Librarians. A number of reports have been received. Are any missing?

BRANCH LIBRARIES IN THE NEWS

Aiken-Barnwell-Edgefield

Senator Edward Cushman was the speaker at the dedication of the Salley Library, eleventh branch of the Aiken-Barnwell-Edgefield Regional Library. Ceremonies were held on July 29 with members of the Salley-Springfield Junior Chamber of Commerce as hosts. The Jaycees and the town of Salley are providing library quarters, equipment and maintenance, with the Regional Library supplying supervision, books and other library material.

On July 20, the Graniteville Branch of the Aiken-Barnwell-Edgefield Regional Library opened in new quarters provided by the Graniteville-Gregg Foundation. The Foundation added a library wing to the Gregg Park Civic Center Recreation Building, supplied the library furniture, and is installing air conditioning.

The Graniteville Branch was established in 1961 under the sponsorship of the Graniteville Jaycees and in the Jaycee headquarters. The move represents a union of interests of the Regional Library, the Graniteville Junior Chamber of Commerce, and the Graniteville-Gregg Foundation.

Greenville County

The Langdon Cheves Memorial Library, a gift to the town of Mauldin from Her Majesty Foundation, is scheduled for completion in late August. Groundbreaking ceremonies for this branch of the Greenville County Library were held on May 30, 1962.

Lexington County

Junior and senior high school students are being encouraged to read this summer at the R. H. Smith Branch of the Lexington County Library. A moon rocket poster with the captions, No Need to Reach for the Moon—Just Bigger and Better Reading, calls attention to the summer program.

Richland County

The Forest Lake Woman's Club continues its support of the Cooper Branch. In June the members presented a check to James Dreher, chairman of the Richland County Public Library Board, for purchase of children's books.

At the end of the first year of operation over 90,000 books had been circulated from this branch.

ANNUAL REPORTS

Annual narrative reports such as those from the Anderson County Library and the Greenwood City and County Public Library help library trustees, public officials, and the general public interpret statistical reports.

YOUR PROBLEMS
by Anne Library

Dear Miss Library:

I expect you will flip at getting a letter from anyone under a thousand, but I wanted to know about this library jazz and thought you might give with the low down. What's in it for me? How much will I get? What about vacations? Are the old hens stuffy about schedules and goofing off? How long are coffee breaks? Don't both to answer this letter if I'd have to work longer than thirty-five hours a week - after all, I have my LIFE to live and need time to do it! Are there any attractive men - and I mean real men - librarians? Will I get three months off in the summer like school teachers do? I'll have to have a good deal of time off in the summer because of the beauty contest circuit - I was Miss Boiled Rice of 1962 and plan to go on to higher things. I'm a senior now at Lockjaw College with a major in Baton Twirling and a minor in elementary education. Just thought I'd mention my educational qualifications in passing. My extra curricular activities have made me a campus leader - I'd say Queen, but that is strictly cornville! I was the Sweetheart of Wee Bit U and the college hostess for Keetchem and Cheatham Week. Of course, I don't plan to spend my life laboring in any library, but thought this might be a cool spot to spend the time until I meet my future. (The library is air-conditioned, isn't it?)

Itty Poo

Dear Itty "Bittie" Poo:

I won't bother to answer except to say: Get lost, gal! You're tracking in the wrong field. Beauty queens, yes, but beauty queens with brains. You'd find that library work would stretch your muscles and sprain your brain. You don't need a job; you need a cage and the sooner you find one the better.

The Old Cat

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